

ALBERTA WINTER DANCESPORT CLASSIC

FOR IMMEDIATE RELEASE
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Western Canada's Top Dancers to Compete at 2008 Alberta Winter DanceSport Classic

CALGARY, AB - The 2008 Alberta Winter DanceSport Classic, produced annually by DanceSport Alberta, will this year host the prestigious Western Canadian Open Championships.

Canada's top dancesport athletes will vie for the esteemed Western Canadian title in a hot battle of sport and art on the floor at Calgary's Telus Convention Centre, March 1, 2008.

Recognized as an Olympic sport by the International Olympic Committee (IOC), dancesport is the competitive aspect of International Style ballroom dancing. Dancesport is in contention to become a medal event at the London 2012 Olympic Games.

The Alberta Winter DanceSport Classic, beginning at 9 AM and concluding near midnight, will feature a full slate of events ranging from Junior to Championship level. The Western Canadian Championships will commence at 6:30 PM, and finish at 11:30 PM with the Showcase of Champions.



PHOTO: ED JUREWICZ

CHAMPIONSHIP DANCERS
IN THE LIVELY QUICKSTEP

Dancers will be judged in each dance on such aspects as timing, movement, body lines, musicality, footwork, and floor craft. The Latin dances include: Samba, Cha Cha, Rumba, Paso Doble, and Jive. The Standard dances are comprised of: Waltz, Tango, Slow Foxtrot, Viennese Waltz, and Quickstep.

Tickets to the event range from \$35 to \$60. A limited number of Press Passes are also available. Tickets are available through the Winter Classic Hotline at (403) 240-3023 or www.albertawinterclassic.ca.

For media opportunities, including Press Passes, please contact Grace Jefferies at (403) 249-4895 or grace@dancesportalberta.org.

For more information, including high-resolution images, please visit our website, www.albertawinterclassic.ca